

ERA PRESS RELEASE

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ERA Announces the Recipients of the 2025 Mark Motsinger White Pin Internships

ERA announces a record six internships in 2025

The ERA White Pin group is proud to announce the recipients of the 2025 Mark Motsinger White Pin Internships:

- Seamus Carey, Arizona State University — Spectrum Marketing Associates
- Liam Gordon, Baylor University — Logix Sales and Marketing
- Nicolas Ramirez, ITESO, Universidad Jesuita de Guadalajara — Insight Demand Creation
- Adam Pankow, Winona State University — Josco Melius, Inc.
- Tommy Giudicianni, University of Rhode Island — MacInnis Company
- Lauren Lurie, Indiana University — Cain-Forlaw Co.

This is the fourth year that the ERA White Pin Group and ERA National have partnered to award internships to manufacturers' representative firms in various regions of North America to help hire and onboard college students as interns during the summer or academic year. ERA announces a record six internship recipients this year!

"It's exciting for the White Pin Group to welcome this new group of interns for the summer of 2025, said Kingsland Coombs, CPMR, CSP, senior vice president at large for the ERA Executive Committee and chair of the White Pin Group. "These interns will bring a variety of fresh perspectives and raw talent, helping these rep firms with innovative ideas and new energy. I'm certain both the interns and rep firms will learn a lot from this experience."

"ERA promotes the manufacturers' representative business model through the local chapters' affinity with local colleges and universities in order to find the next generation of reps for the electronics industry," said Ellen Coan, senior vice president of education for the ERA Executive Committee. "We do this with job fairs, Handshake.com, and of course, this remarkable internship program. It is a cool industry where we are all promoting products for everyone's future. Support for this internship program is critical to our success in the world to come."

ERA launched the Mark Motsinger White Pin Internship program in 2022 as a way to help the rep community introduce the rep model to college students and attract, hire and retain young people to keep the electronics industry fresh and relevant. The program allows rising college juniors or seniors to work for a manufacturers' representative firm over the summer months to gain a better understanding and hands-on experience of the electronic components industry.

The internship program was named after Mark Motsinger, president of Wallace Electronic Sales, who served as executive director of the ERA White Pin group for more than 16 years. Motsinger helped to define the educational role of the White Pin group and helped promote the hiring and onboarding of new college graduates into our industry.

Please join ERA in congratulating all the rep companies and interns!

Read [more information](#) about the ERA Mark Motsinger White Pin Internship program.

About ERA

The 90-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers' representatives, the principals they represent and the distributors who are reps' partners in local territories. For more information about ERA, visit era.org.